## EYE FOR DETAIL

Noor Charchafchi, director of Celine Estates, creates beautiful and luxurious interiors by focusing on the details of every project, big or small



he remarkable accomplishment of designer Noor Charchafchi in reimagining this three-bedroom residence in Kensington can only be fully appreciated with the knowledge that, until recently, it was just another unmodernised London mansion-block flat; a jumble of poorly sized and shaped rooms in need of refurbishment. Noor and her team at residential design firm Celine Estates came up with a creative concept to transform this former two-bedroom pied-à-terre into an elegant and modern family home.

'This was an extremely well-researched project,' says Noor, who is the director of Celine Estates. 'So much time was spent considering the family who would live here and rethinking the space with their needs in mind. When that was done, the design flowed easily.'

The concept is classic meets contemporary, old meets new: traditional panelling is edged with gentle lighting; the formal dining room is hung with modern art and a contemporary chandelier. Original cornicing has been restored and a sense of balance suffuses every room, with clever design solutions that maximise space and natural light.

The project enabled Celine Estates to showcase its flair for holistic project management on any scale – its expertise includes everything from design and construction to legal and planning matters – but also its skill in marketing this property to its eventual owner. One very lucky family. Celine Estates: 020-73513659; celineestates.com

## AT YOUR SERVICE

A holistic approach to project management

The elegant interiors created by Celine Estates are undoubtably luxurious, but luxury also applies to the company's style of customer service. Its holistic approach – combining service and design capabilities – ensures a smooth process and the best results for clients.

